



Name, age & hobby's:

Wil van Loon, 44

Cooking / baking, reading, cycling, spending time with friends and family

In which institute/organization are you working?

FrieslandCampina

What's your role in VOILA? What would be the best outcome for you?

I took over the responsibility for the research program, of which this project is part, from Marjolijn Bragt. I will have a coordinating role and provide an industry perspective to ensure that the outcomes can be translated into effective nutritional applications for the ageing population.

As outcome I hope we will have a better understanding of how changes in the microbiome affect predictive biomarkers for health in fit and mobility impaired elderly, and to know how to positively influence these biomarkers with (dairy) nutrition.

Mention your Pension. What will you be doing?

I hope I keep the vitality to enjoy life with friends and family, the mindset to explore new things, and have a meaningful contribution to society.